

Writing main messages

Worksheet: Creating infographics to advocate for needs, services, and care

Pick your goal

What do you want to happen by sharing this infographic?

To set a goal, sometimes it's helpful to ask yourself "What do I want to be different by sharing this infographic"? Some ideas for goals are:

- Create a shared understanding of my child and family
 - Introduce a new teacher to your child
 - Inform a respite worker of your child's health information
 - Ask the family doctor, dentist, or other health professional to be aware of your child's needs
- Address a challenge such as a safety concern
- Take part in a community recreation program
- Ask for specific supports or services in the community
- Inform an individual education plan (IEP) at school
- Inform a school meeting [e.g. Identification, Placement and Review Committee (IPRC) meeting or In-School Support Team (IST) meeting]
- Other:

Write down your specific goal below:

Tip: Make your goal positive. Write it as what you want instead of what you don't want.

Think of your audience

Who needs to hear your main messages to reach your goal? Here is a list of different audiences:

- Teacher
- Educational assistant
- Principal
- Therapist (e.g. Occupational therapist, Speech language pathologist, Physiotherapist, Social worker)
- Nurse
- Doctor
- Dentist
- Personal support worker / Respite worker
- Family member
- Community program leader (e.g. coach)
- Other:



Add groups of information

Add groups of information that support your goal. Each group has a list of more specific ideas that you can write about.

Group: Your child

- Personality
- Strengths and areas of difficulty
- Likes and dislikes
- Daily routines
- Goals (learning, social, etc.)
- Triggers / fears / stresses
- Responses to triggers / fears / stresses
- Other:

Group: Your family

- Family members
- How the family works together
- Family roles / expectations
- Other:

Group: Needs and solutions

- Level of support or assistance
(e.g. physical assistance, cuing, more time)
- Calming strategies
- Safety strategies
- Changes to the physical environment
- Communication strategies
- Medical needs or precautions
- Other:

Group: Next steps

- Develop a plan
- Prioritize needs
- Have another meeting
- Other:

Write your main messages below. Use the ideas from the column on the left:

Edit your work

Remember:

- Write action-oriented statements. Make sure you tell the audience what they should do with this information.
- Delete information that repeats.
- Re-check your goal. Delete information that does not support your goal, and add anything that might be missing.

