# Terms of Use Holland Bloorview Alumni Network Online Platform

#### **PURPOSE**

The Holland Bloorview Alumni Network online community platform provides a virtual platform for alumni to stay connected, exchange ideas, experiences, and to access available resources and events within Holland Bloorview and in the community.

The goal of the Holland Bloorview Alumni Network Platform is to enhance the experiences of clients, families, and caregivers of Holland Bloorview and to build a community through online networking and peer support. The Holland Bloorview Alumni Network is hosted on a secure platform known as Graduway.

#### **MEMBERSHIP**

Members of the Holland Bloorview Alumni Network constitute; all clients, caregivers, and families who no longer receive services. Alumni can span various geographies and program affiliations, and may remain connected to Holland Bloorview in other capacities (e.g., volunteer, family leader) after becoming alumni, and may still access fee-based services (e.g., orthotics and prosthetics, aquatics). Alumni must protect the confidentiality of their login and password and must not share them with others.

#### **OVERSIGHT**

The Holland Bloorview Alumni office is responsible for moderating and providing oversight of the Holland Bloorview Alumni Network. The Alumni Network Online Platform will comply with the HB Alumni Network vision, mission, and values and our privacy and data protection policies. To meet this obligation, the HB Alumni Network office will review the proposed content and reserves the right not to post content that is inappropriate or outside the scope of HB Alumni Network purpose. If the HB Alumni Network office wishes to share any part of the platform content externally, the HB Alumni Network office will ask the author for express written consent. Additionally, The Alumni Network Office reserves the right to remove inappropriate content from the site, and posting such content may result in removal from the network.

## HOLLAND BLOORVIEW ALUMNI NETWORK ONLINE PLATFORM GUIDELINES

### Alumni:

- May use the forum for the sole purpose of sharing, requesting support, accessing resources, and exchanging ideas with other alumni.
- May create and edit their posts and respond directly to posts written by other alumni.
- Must engage with one another in a mutually respectful manner and only post content related to activities and experiences, as alumni of Holland Bloorview.
- Must reflect the Holland Bloorview Alumni Network vision, mission, and values when entering a discussion of Holland Bloorview Alumni Network related material.
- Must respect the privacy of all Holland Bloorview alumni, and are not permitted to disclose any
  personal or personal health information published by other alumni on the platform. Alumni are
  advised not to post private and confidential information on the platform.
- Users acknowledge that the Alumni Network is a public forum.
- Users acknowledge that posting on the forum may result in contents being re-transmitted to places beyond the Alumni Network (e.g., someone may take a screenshot of a post and then re-post it on their network). Holland Bloorview does not assume or imply control of content beyond the Alumni Network itself.
- Users may terminate participation in the Alumni Network and deactivate your account with the Graduway platform at any point by going into their profiles and clicking on the deactivate or delete membership button.

# **Examples of Acceptable Posting Content**

- Self-introductions of alumni (e.g., an alumni experience, current role, goals, and interests)
- How alumni navigate their communities, specific area of interests
- How alumni can gain access to accurate diagnostic resources and organizations
- How to become a mentor or an alumni ambassador
- Seeking mentors and providing relevant resources to other alumni
- Seeking new opportunities and activities within a specific interest area
- How to gain access to discounts and incentives
- How to give back and contribute to the experiences of other clients and families

## PROHIBITED CONTENTS AND USE OF THE PLATFORM

Alumni are expressively prohibited from the following:

- Posting photos, videos, or audio recordings of confidential information without the expressed written consent of the owner.
- Uploading or transmitting any material that infringes or misappropriates any person's copyright, patent, trademark, or trade secret or discloses information via the Alumni Network Platform, which would constitute a violation of any confidentiality obligations they may have.
- Uploading any viruses or other forms of harmful computer code, nor subject the Alumni Network or servers to unreasonable traffic loads, or otherwise engage in conduct deemed disruptive to the ordinary operation of the Holland Bloorview Alumni Network Platform
- Communicating on or through the alumni network platform in any unlawful, harmful, offensive, threatening, abusive, libelous, harassing, defamatory, vulgar, obscene, profane, hateful, fraudulent, or otherwise objectionable material of any sort, including, but not limited to, any material that encourages conduct that would constitute a criminal offense, give rise to civil liability, or otherwise violate any applicable law.
- Compiling and using other alumni's personal information, including addresses, telephone numbers, fax numbers, email addresses or additional contact information that may appear on the Holland Bloorview Alumni Platform, for the purpose of creating or compiling marketing and/or mailing lists and from sending other alumni unsolicited marketing materials, whether by email, or other technological means;
- Distributing other alumni's personal information to third-parties for marketing or any other purposes.

#### AGREEMENT TO TERMS OF USE

I have read and understood the Terms of Use and agree to abide by its terms and conditions. I acknowledge that the Holland Bloorview Alumni Network office has the right to terminate or suspend access for breach of these Terms of Use.

I understand that Holland Bloorview Alumni Network will ensure all information shared on the Platform will be kept safe, secure, and private subject to Holland Bloorview Alumni Network Online Platform guidelines. I understand that Holland Bloorview Alumni Network will not be liable for any data breach, and all liability goes to the third party-Graduway.

I understand that violation of the terms of may result in the revocation of membership from the Alumni Network.

I acknowledge that Holland Bloorview is not responsible for supporting any computer hardware, software, or operating system(s) that may be required to use Graduway. Further, Holland Bloorview does not guarantee any level of service availability, quality or resolution time for technical issues with the Graduway platform.

Signature	Date	